

SOULIVITY

passion.purpose.living

©2017 Soulivity LLC

Soulivity.com

soulivity@soulivity.com
+1 (301) 892 6825

MEDIA PRESS / ADVERTISING KIT

MISSION

The purpose of Soulivity Magazine (“Soulivity”), an online magazine and journal, is to be a valued resource for people from all walks of life, regardless of geographic location on the planet. Soulivity provides our stakeholders, which includes our customers, owners, partners, and staff, with tools and information to purpose-driven lives. Soulivity’s most important goal is supporting people in living free, full, and rewarding lives while doing what brings their hearts joy and peace.

AREAS OF FOCUS

Soulivity offers targeted, personal, journalistic experiences:

Soul Stories (Lifestyles section) – personal stories told from an intimate perspective.

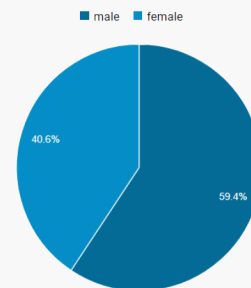
Journeys (Travel section) – reports and stories of experiences of traveling to various locales, including hometown and local surroundings.

Muses (Art/Music) – reports and stories from the wide world of art and music; and, would include global announcements of festivals, art shows, concerts, exhibits, and performances.

AUDIENCE



59.4% of our viewers are women



**53% of our viewers
between the ages of 25-55**
25% between 18-25

REACH

(August 2017 (last 30 days))

Page Views: **5.4K**

Website Impressions: **9.5K**

Conversion Rate: **9%**

Social Media Impressions:



100.6 K

VIEWER GEOGRAPHY

74% are from Asia
25% are from Americas/Europe.



MARKETING / ADVERTISING

It will advertise, support, and market specific products and services, which are in alignment with our core feature areas (lifestyles, travel, and art/music). It is a place to inspire readers to:

- Live a HIGHER QUALITY LIFE;
- Become more CULTURAL AWARE AND INTERCONNECTED to the global community;
- Increase PERSONAL/PROFESSIONAL PRODUCTIVITY, EFFECTIVENESS, and EFFICIENCY;
- Experience BETTER LIFESTYLE OUTCOMES; and,
- Increase TRAVEL EXPERIENCES.

CONTACT

Please submit your specific request or inquiry to our company by emailing soulivity@soulivity.com today.



<https://www.facebook.com/soulivitymagazine>



<https://www.twitter.com/SoulivityM>



<https://www.instagram.com/soulivitymagazine>